

Top 50 Housewares Retailers

<u>Rank</u>	<u>Retailer</u>	<u>2022 Housewares \$ Volume</u>
1	Amazon.com	\$24.12B
2	Walmart	\$11.40B
3	Target	\$5.10B
4	Costco	\$3.36B
5	Home Depot	\$1.53B
6	Bed Bath & Beyond	\$1.47B
7	Best Buy	\$1.37B
8	Sam's Club	\$1.09B
9	Kohl's	\$1.00B
10	Lowe's	\$970.59M
11	T.J. Maxx	\$686.12M
12	Ross Dress For Less	\$608.17M
13	Macy's	\$571.55M
14	Home Goods	\$568.84M
15	Marshalls	\$533.78M
16	Dollar General	\$506.94M
17	Walgreens	\$402.45M
18	Ulta	\$376.67M
19	QVC	\$375.67M
20	Meijer	\$326.94M
21	Dick's Sporting Goods	\$293.92M
22	Dollar Tree	\$271.48M
23	Big Lots	\$268.27M
24	Menards	\$253.83M
25	The Pampered Chef	\$241.18M
26	Family Dollar	\$233.83M
27	Kroger	\$219.62M
28	HEB	\$205.46M
29	BJ's Wholesale Club	\$204.56M
30	Burlington Stores	\$155.88M
31	Ace Hardware	\$146.67M
32	Ollie's Bargain Outlet	\$146.31M
33	CVS	\$145.37M
34	Williams-Sonoma	\$139.59M
35	Ikea	\$139.25M
36	JCPenney	\$133.07M
37	At Home	\$113.65M
38	HSN	\$113.47M
39	Harbor Freight Tools	\$91.40M
40	Fingerhut	\$88.94M
41	Sur La Table	\$76.70M
42	Michael's	\$75.38M
43	Belk	\$74.31M
44	Wayfair	\$66.33M
45	Five Below	\$66.14M
46	Academy Sports	\$65.43M
47	Crate & Barrel	\$57.81M
48	Rite Aid	\$54.42M
49	Woot.com	\$52.50M
50	JoAnn Fabrics	\$52.16M

Source: Circana/Checkout Tracking

Industry: Appliances, Housewares

Time Period: 12 Months Ending Dec 2022

Circana's Receipt Panel service offers robust data for tracking and improving performance across all channels plus buyer analytics to help businesses keep current customers and win new ones. Over 150,000 actively engaged buyers, the largest omnichannel panel focused on general merchandise and foodservice, provide us with receipt-based information on their in-store and e-commerce purchases. With comprehensive data from the same consumers over time, our Receipt Panel illuminates trends in behavior including migration to shopping online by category and consumer demographics. Buyer analytics deliver insight into most valuable customers, brand loyalty, brand leakage/lift, brand launches, and more.